

The Store Ahead

ROBINSON'S

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# IT'S SENSATIONAL

## The Greatest Special-Purchase Sale of Coats and Suits

### Beginning Sat., Nov. 29 and Continuing

Nearly everything conceivable in the very newest things  
to wear purchased specially for this great  
advertising event of the season

*Don't Wait For January.*

*Buy Now at January Prices*



Coats for Little Women and Misses in  
Pan Velours and Mixtures. Belted or  
loose models. A very special basement  
bargain at

**\$12.50**

One excellent line of Coats in brown,  
pekin, navy and tan. Pleated back with  
all around belt, or the loose effect if you  
desire. They're great bargains while  
they last

**\$16.95**

This very beautiful lot includes some very  
high-priced garments. Full silk lined,  
many with Hudson Seal or Oppossum  
collars. Materials of Silvertone, Polo  
Cloth and all-wool Velour. Your choice

**\$35.00**

*Our Rest Room  
is at  
Your Service*

Wonderful coats in Bolivia, Tinceltone,  
Duva de Lain or Silvertone. Beautifully  
fur trimmed, Pussy Willow lined and  
sold up to \$139.00

**\$42.50 to \$65.00**

Suits in all wool serge or poplin. Very  
newest styles, suitable for all year round  
wear. Many are beautifully silk lined  
throughout and sold formerly at a much  
higher price. Now --

**\$19.85**

Bolivias, Tinceltone, and Fur trimmed  
suits are among the very best things  
shown in this comprehensive line. A  
few broadcloths in wonderful soft tex-  
tures are sure to attract you

**\$43.00 and up**

Suits in heather mixtures of tan, blue,  
gray, brown or raspberry. Very heavy  
all wool and real winter suits. Your  
choice

**\$38.00**



These charming wool fancy silk  
lined ladies coats will surely be the  
sensation of the sale. It's no use  
to talk about them. They're simply  
great. Values up to \$50.00

**\$29.50**



Unusual values in all wool serge,  
taffetas and satins. Colors of navy,  
green, brown and black. Serges  
are braid trimmed or embroidered.  
Many taffetas with fancy vest effect.  
Values up to \$30.00. Your choice

**\$11.95**

*Dress Sale at One-Third Off*

An exceptional sale of exceptional dresses. All wool serge braid trimmed, embroidered or plain with  
self girdle. All wool velours the very newest in dresses for winter or early spring wear. Colors of  
navy, tan, light or dark brown and reindeer. These were formerly much higher priced.  
A wonderful showing of all wool tricotine in the smartest styles also included. Everything at very special prices.

**\$15.50 to \$36.00**

ALMA  
MICH.

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